

Open Position: Marketing Intern

Perceptics Overview:

Perceptics has been making high-performance vehicle imaging systems for the North American transportation industry for nearly 40 years. Headquartered in Knoxville, Tennessee, we design, engineer and manufacture equipment for border control, commercial vehicle enforcement, electronic toll collection and security industries. While the license plate reader has been our dominant product over the years, other high-performance imaging systems developed more recently include driver and overview cameras, USDOT number readers, hazmat placard readers and container code readers.

Position Overview:

Perceptics is currently seeking a paid marketing intern to work approximately 10 hours per week as part of the Sales & Marketing team. The intern will be responsible for assisting in the creation and distribution of marketing materials, maintaining the customer relationship management tool, maintaining and updating the website, trade show coordination, and more.

This position would be based in Knoxville and report to the Director of Marketing.

Key Skills:

The ideal candidate would possess the following skills:

- A self-starter with excellent organizational skills
- Ability to work independently
- Excellent communication and writing skills
- Ability to identify market trends and potential sales opportunities
- Inquisitive mindset – interest in asking good questions and understanding the value that marketing efforts provide to the sales process

To apply, please send a letter of interest and your resume to Director of Marketing Casey Self at casey.self@perceptics.com.