



FOR IMMEDIATE RELEASE

Perceptics, LLC Forms Mexican Company to Expand Mission Critical Security Imaging Systems into Key Mexican and Latin American Markets.

Mexico City, MEXICO, July 23, 2010 – [Perceptics, LLC](#)., the world’s leading National Border Security and Traffic Management company, announced today the opening of their new Mexico City based company, Perceptics Mexico S. de R. L. de C. V.. Poised to capture new security markets and border initiatives, [Perceptics Mexico](#) will manage business development efforts for their advanced [Under Vehicle Inspection Systems \(UVIS\)](#), and [License Plate Reader \(LPR\)](#) systems throughout Mexico and Latin America.

“We are excited about the growth potential of Perceptics Mexico”, says Perceptics Security and Traffic Management Vice-President of Sales and Marketing, Tom Hayes. “The new company will serve as a foundation for our expansion into the regional mission critical security and revenue protection markets,” Hayes continued.

[Perceptics](#) began expansion efforts over the past few years, making significant financial and resource investments and establishing channel partner and consultative relationships. The newly established physical presence in Mexico cements Perceptics’ commitment to work alongside individuals representing Mexican commercial and government infrastructures to strengthen their security initiatives using Perceptics’ precise imaging systems.

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About Perceptics:

For more than 30-years, [Perceptics](#) has led the way in National Border Security and Traffic Management. [Perceptics](#) offers customers the most advanced and accurate imaging technology solutions for mission critical security and revenue protection applications. With a proven performance record, Perceptics has deployed their [License Plate Readers](#), Scene and Driver Imaging Systems and [Under Vehicle Inspection Systems](#) in more than 1,000 vehicle lanes worldwide, including the United States along Canadian and Mexico borders, United Arab Emirates and Singapore. In 2009 Perceptics released a Color Arabic LPR for the Middle East which is able to interpret a plate's color to determine a vehicle's origin.

For more information on Perceptics advanced security imaging systems or to watch our video, visit www.perceptics.com.

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