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**Perceptics Proposes Higher Performance  
License Plate Reader Systems to Help Combat Lost Tolling Revenues.**

*Perceptics announces a new higher performance LPR system to  
help capture more unpaid tolling revenue from violators.*

**KNOXVILLE, Tenn.** –During the Intelligent Transportation Show in Orlando Florida, Perceptics LLC, rolled out their new [License Plate Reader system](#) to state Turnpike Authorities and e-tolling system integrators. The new system is a higher performance technology designed to capture license plate data across a wider field of view than competitor LPR systems, enabling authorities to read data in situations where a vehicle changes lanes. Vehicles without pre-paid tolling transponders will typically change lanes at the point where LPR systems are installed so the cameras fail to read the plate, thus avoiding toll violation charges. The Perceptics License Plate Reader system reads plates even in lane change situations at a 95%+ accuracy rating, the highest rating in the industry. A wider-field of view also means fewer systems are required on the gantry to monitor highway lanes.

[Perceptics' LPR systems](#) detects and counts 99% of passenger and commercial vehicle traffic and captures data across all plate types, including retro-reflective and non-retro-reflective plates. They are also the only LPRs that give officials state identification data, which is crucial for effective toll enforcement efforts.

“Pre-paid toll transponders are only a small part of enforcement,” says Adam Nelson, Perceptics’ director of sales and marketing, “but advanced [License Plate Readers](#) like ours, give tolling authorities the opportunity to go after the lost revenue from drivers who try to beat the system”.

Perceptics LLC is the leading provider of [License Plate Reading technologies](#) along the U.S. Canada and Mexico borders, with deployed systems in more than 1,500 vehicle lanes worldwide, including the United States, Canada, United Arab Emirates, Saudi Arabia, Malaysia, and Singapore.

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